



D.A.R.E. Dance at a Glance

Concept:

The D.A.R.E. Dance Program, part of D.A.R.E. P.L.U.S (D.A.R.E.'s after-school program series, Play and Learn Under Supervision), was established to bring kids a free and positive alternative to drugs and gang violence through the fun, healthy and expressive art form of dance.

Program Director/Regional Managers:

Jill L. Roberts
National Director, D.A.R.E. P.L.U.S., Dance Program and Youth Advisory Board

Cristine Dhimos
New York, New Jersey and Boston Regional Manager, Dance Program

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Julie Peoples-Clark
Atlanta, Baltimore, Houston, Philadelphia and West Virginia Regional Manager, Dance Program

Program Project Consultants:

Meredith Liepelt
Evaluation, Community Service, Media, Parents' Council

Michele Morris
Training

Founded/ Pilot Program:

The D.A.R.E. Dance Program was founded in September of 1999.

The Pilot Program targeted 20 schools in five cities, beginning in Baltimore, MD in January 2000.

Curriculum:

The D.A.R.E. Dance Program begins at a participating school with an assembly led by a professional company. The professional company demonstrates different styles of dance to appropriate musical choices, speaks to the students as role-models, and asks students volunteers to try out movement during the performance hour. Students then may elect to register for a free 20-week dance class series led by a professional dance instructor. At the end of the twenty weeks, students perform in a community or school performance setting, bringing family and other students together. Finally, students are encouraged to apply for scholarship at a local studio for the long-term study in dance. Students targeted to participate in the program are primarily in upper elementary and middle school years.

Classroom goals include incorporating DARE themes such as: participating in positive alternatives to drugs and gang violence, the building of self-esteem, teamwork, resisting negative peer pressure, and focusing on positive health and attitude.

D.A.R.E. Dance Cities:

Aurora, Annapolis, Arlington, Atlanta, Baltimore, Boston, Chicago, Chula Vista, Cicero, Fairfax, Falls Church, Gardena, Houston, Jersey City, Los Angeles, Long Beach, Mantua, Monterey, New York, Northridge, Oakland, Oaklawn, Pacific Grove, Pacoima, Philadelphia, Port Huron, Raleigh, San Antonio, San Francisco, San Diego, Shepardstown, Silver Spring, St. Kitts/Caribbean, Van Nuys, Venice, and Washington, D.C.

Approximately 80 schools nationally, and a goal of expanding to near 100 in 2010

Participating Dance Companies/Instructors, 2000 and beyond:

Professional: CAP21 Dancers, Chicago Moving Company, ClancyWorks Dance Company, CityDance Ensemble, Cory Johnson and Company, Culture Shock (Los Angeles, San Diego, Oakland and Chicago), Full Circle Dance Company, Hip Hop ConnXion, Hope Stone, Inc., Hubbard Street Dance Chicago Jam Crew, Joy of Motion, Koresh Dance Company, KREW Productions, Letz Dance, Mary Mazzulli/Rainbow Tribe, More Than Steps, Peoples and Clark Dance Company, Phoenix Dance Company, Rennie Harris Pure Movement, Second Generation, Stephanie Powell Danse Ensemble, Terrance Taps, Umoja Dance Company, and University of the Arts

Student: Broadneck Senior High Dance Company, Bryn Mawr Dance Company, Early Release Dance Company, Enloe High School Dance Company, and Patapsco Dance Co.

Scholarship Locations:

Abrons Arts Center (Henry Street Settlement, NYC), Arlington Center for Dance, Ballet Hispanico, Culture Shock Studios, Dance Dimensions, Experimental Movement Concepts, Harlem School for the Arts, Hip Hop ConnXion, Hubbard Street Dance Chicago, Joy of Motion Dance Center, Koresh Dance Center, Maryland Hall and Center for the Arts, My Gym Dance Center, Port Huron Physical Arts Center, Rainbow Tribe, and Total Attraction,

Current number of Schools/Students participating

80 + schools

4,000 students (not including waiting list) in classes

Approximately 90,000 additional students are positively influenced by the professional dance company, peer and community performances.

35% male / 65% female, extremely diverse ethnic backgrounds

Over 18,000 students have participated in DARE Dance SM classes to date and hundreds of thousands of students, parents, administrators and community officials have viewed professional assemblies.

Local and National Sponsors and Partners 2000 and Beyond:

Sponsors:

American Express

Costco (merchandise in CA)

General Mills (IL Programs)

The Goldstein Family, in honor of Gordon Goldstein, Boston

The J.E. and Z.B. Butler Foundation (Boston, NY and NJ programs)

Kiwanis Club (City of Monterrey)

The Milken Foundation: (LA, NYC, and DC Programs)

News Corporation: National Sponsor

Nike

RBC Dain Rauscher

Rotary Club (Port Huron MI)

Sam's Club

Target Foundation

Trader Joe's (merchandise in CA)

Verizon Foundation: Arlington, Baltimore and Washington D.C.

Wal-Mart

Numerous Private Donors

Partners:

Drug Enforcement Administration (special performances for Red Ribbon Day)

Lights on! After School (chaired by Arnold Schwarzenegger)

National Guard (LA programs)

Many partnerships with arts and dance organizations

Community Service, Evaluation, Media, Parents' Council and Training Programs:

Community Service, an Evaluation Program, Media Campaigns and Parents' Council programs have been established within D.A.R.E. Dance in each of the current cities to bring the most positive development to the program through volunteer diversity and networking. In addition, a training program has rolled out nationally for the training of D.A.R.E. DanceSM instructors in areas such as class curriculum, program administration, program goals and safety.

Program information and inquiries

D.A.R.E. dance is currently seeking funding for support and expansion. If you would like to be a part of our efforts in offering a positive alternative to kids, please contact: jill.roberts@dare.org

For more information, please visit www.dare.org and click on "Dance Program" On the home page.